

EXPLORATORY TRIALS PROGRAMME

Not all trials will proceed through to delivery. They will first be tested at a concept scoping and preliminary design phase. This will help us/council make an informed decision as to whether or not to proceed with the delivery of the trial. Through this process the exploratory trial programme will become more refined at each decision point.



Healthy Timaru

- Dogs in the centre
- Bite-sized recreation
- Port/Seaside activation



Mobile Timaru

- Codebreakers
- Bay Hill activations
- Active transport hire



Everyday Timaru

- City/Town conversations
- Bite-sized recreation
- Youth space drop in



Dynamic Timaru

- Royal arcade uses
- Vacancies (rates rebate)
- Rural in the centre



Loved Timaru

- Soft trials (policies & bylaws)
- Visible art & culture
- Summer music/buskers



Key



1 - Concept scoping, preliminary design and developed design

2 - Delivery

* Decision point to confirm which exploratory trials to progress through to delivery (approx 3-5)

EXPLORATORY TRIALS RATIONALE & PURPOSE

The targeted exploratory trials programme helps us understand Timaru more deeply, trigger a positive mood for change, ensure our design brief is relevant and will begin to introduce some of the bigger ideas.



Dogs in the centre

Purpose: Exploring whether having more dog friendly spaces and/or times within the central city could increase the number and diversity of people and time spent in the central city. Working with supportive businesses to evaluate the impact on business as well.

Bite-sized recreation

Purpose: Small recreational offerings peppered around the centre, integrating moments of sport & play into everyday life in the city. Exploring whether Caroline Bay and the outskirts are where recreation belongs - and/or if the city can become more varied and vibrant with such small interventions.

Port/Seaside activation

Purpose: Improving access and amenity at the closest water's edge from the central city, experimenting with a location that could be developed into a future public space, if there's public appetite for it.



Codebreakers

Purpose: Encouraging Timaruvians to explore side streets and connections/locations that might be unfamiliar to them. Learning about people's preferred paths and working to break ingrained mobility habits.

Bay hill activations

Purpose: Testing whether a wider range of things to do - or other changes - would increase the usage at Bay Hill, and whether and how we can increase the proportion of people connecting between Bay Hill and the rest of the city to the south - to inform a potential targeted trial for the Bay Hill / Sefton Street intersection.

Active transport hire

Purpose: Piloting one or more options for readily available active transport designed to increase the distances that people will travel in the city. Could additional transport options encourage more exploration, and better connect the city, Caroline Bay and Port?



CityTown conversations

Purpose: Quick, easy, topical interactions sprinkled across the city that create 'little and often' moments for anyone to talk about the future of Timaru CityTown. This can be an umbrella category to enable fast action as 'quick win' opportunities present themselves.

Bite-sized recreation

Purpose: Small recreational offerings peppered around the centre,

integrating moments of sport & play into everyday life in the city. Exploring whether Caroline Bay and the outskirts are where recreation belongs - and/or if the city can become more varied and vibrant with such small interventions.

Youth space (drop-ins)

Purpose: Increasing the diversity of offerings in the central city, with a non-commercial drop-in space to complement the retail and hospitality choices in the city. Can we encourage more young people to dwell in the city, and/or otherwise create more central city points of difference? Also a way of testing temporary uses of vacant shops.



Royal Arcade uses

Purpose: Helping Timaru make the most of the asset that is Royal Arcade. Could changes to the space and fit out, the activities/shops at either end and/or the events and processes for happenings within the Arcade maximise the usage?

Vacancies (rates rebate)

Purpose: Exploring whether a rates incentive (possibly in the form of a grant) could be used to enable temporary occupation and use of vacancies in the central city. Increasing the appeal of the central city.

Rural in the centre

Purpose: Discovering ways to connect central Timaru with the surrounding countryside, and having reminders in the city of the proximity and importance of the agricultural prominence in South Canterbury. Exploring this rural connection as an authentic point of difference for Timaru CityTown



Soft trials (Policies & Bylaws)

Purpose: Exploring the regulatory framework to see if any policy and bylaw changes/pilots could be used to help encourage developments, activities and behaviours in accordance with the CityTown desired outcomes and key moves.

Visible art & culture

Purpose: Highlighting and making people more aware of the existing arts and culture in Timaru that is often a bit hidden from view - and encouraging and attracting new arts and cultural initiatives by making existing ones more visible and celebrated. Can the arts help bring a wider range of people into Timaru, and create a more vibrant centre?

Summer music buskers

Purpose: The earlier Strathallan Corner trial yielded lots of requests for more music and busking in central Timaru, which is currently discouraged. Exploring ways to achieve this - and glean the positive impacts of live music in the city - without causing too much disruption.

TARGETED TRIALS PROGRAMME

Not all trials will proceed through to delivery. They will first be tested at a concept scoping and preliminary design phase. This will help us/council make an informed decision as to whether or not to proceed with the delivery of the trial. Through this process the targeted trial programme will become more refined.

We will start with easy and short temporary closures - extending exploratory trials/ activations + addressing the 'obvious' e.g. Stafford Street, then progress to extending movement from Ritchie street to Marine Parade along with parking trials and interruption to road corridors.

Gradient Key



1 - Concept scoping

2 - Preliminary design

3 - Developed design

4 - Trial / Physical Delivery

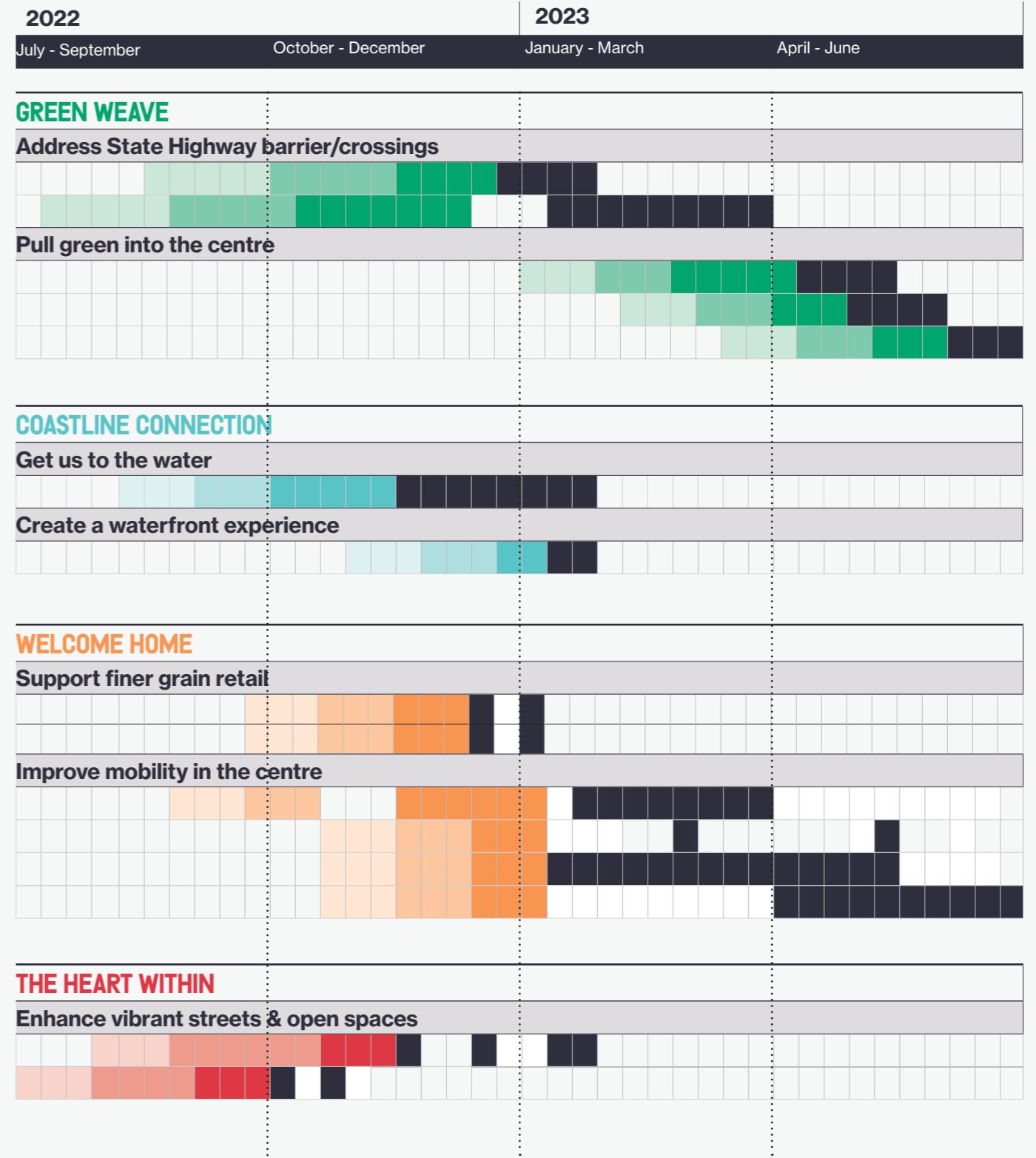


GREEN WEAVE					
Address State Highway barrier/crossings					
North St/Arthur St	1a/1b		●		
Bay Hill & Sefton St intersection	2		●		●
Pull green into the centre					
Strathallan St Greenway	3	●			●
Station St Greenway	4				●
George St Greenway	5				●

COASTLINE CONNECTION					
Get us to the water					
Ritchie St shared path	6	●	●		●
Create a waterfront experience					
Marine parade promenade	7	●			●

WELCOME HOME					
Support finer grain retail					
People-friendly Beswick/ Cains Terrace Laneways	8	●		●	
Improve mobility in the centre					
Pedestrianised Stafford St	9			●	
Open street events	11				●
Stafford St MyWay	12			●	
Stafford St tile trial	13			●	

THE HEART WITHIN					
Enhance vibrant streets & open spaces					
Station St - one way trial	14			●	
Pedestrianised Bay Hill Trial	15	●			



TARGETED TRIALS ON A MAP

Not all trials will proceed through to delivery. They will first be tested at a concept scoping and preliminary design phase. This will help us/council make an informed decision as to whether or not to proceed with the delivery of the trial or not. Through this process the trial programme will become more refined at each decision point.

Number on map
Overlap with exploratory trials
Potentially Streets for people funded
Event street activation
Tactical intervention

GREEN WEAVE					
Address State Highway barrier/crossings					
North St/Arthur St	1a/1b		●		
Bay Hill & Sefton St intersection	2		●		●
Pull green into the centre					
Strathallan St Greenway	3	●			●
Station St Greenway	4				●
George St Greenway	5				●

COASTLINE CONNECTION					
Get us to the water					
Ritchie St shared path	6	●	●		●
Create a waterfront experience					
Marine parade promenade	7	●			●

WELCOME HOME					
Support finer grain retail					
People-friendly Beswick/Cains Terrace Laneways	8	●		●	
Improve mobility in the centre					
Pedestrianised Stafford St	9			●	
Open street events	9a				●
Stafford St MyWay	9b			●	
Stafford St tile trial	9c			●	

THE HEART WITHIN					
Enhance vibrant streets & open spaces					
Station St - one way trial	14			●	
Pedestrianised Bay Hill Trial	15	●			



TARGETED TRIALS RATIONALE & PURPOSE

The targeted trials programme involves testing specific scenarios within the road corridor, looking at options for road space reallocation and the balance between space for vehicles and pedestrians to achieve the Outcomes and Key Moves set out in the Strategic Framework.

Green Weave

North St /Arthur St SH1 intersections

Purpose: To investigate safe and convenient ways for pedestrians and cyclists to cross State Highway One and continue their journey into town. As part of the Waka Kotahi 'Streets for People' application, the trial will investigate severance issues with turning arrows at North Street, and Arthur Street pedestrian crossing supporting Ara Institute.

Bay Hill / Sefton St intersection

Purpose: To investigate safe and convenient ways for pedestrians and cyclists to cross the Port Loop Road (SH78) and continue their journey into town from Bay Hill. As part of the Waka Kotahi 'Streets for People' application, the trial will look at reducing crossing distances for walking and cycling at the intersection.

People friendly Strathallan St Future Greenway Trial

Purpose: Exploring people's perceptions and experience of Strathallan Street as a future greenway—with trial spaces in the street for amenity, seating, urban play and gathering space, alongside wayfinding to maintain continuity of walking and cycling routes and connect the city to the original shoreline and identify alternative parking options.

People friendly Station St Future Greenway Trial

Purpose: Exploring people's perceptions and experience of Station Street as a future greenway—with trial spaces in the street for bike parking, awaiting public transport, seating and gathering space, alongside wayfinding to maintain continuity of walking and cycling routes and connect the city to the original shoreline and identify alternative parking options.

People friendly George St Future Greenway Trial

Purpose: Exploring people's perceptions and experience of George Street as a greenway—with trial spaces in the street for walking, bike parking, awaiting public transport, seating and gathering space, alongside wayfinding to maintain continuity of walking and cycling routes and connect the city to the original shoreline and identify alternative parking options.

Coastline Connection

Port Loop Road/Ritchie St shared path

Purpose: Investigating safe and convenient ways for pedestrians and cyclists to move between Caroline Bay / Marine Parade and the city centre via the original shoreline and Strathallan footbridge. As part of the Waka Kotahi 'Streets for People' application, the trial will investigate how a wider shared path can increase participation in walking and cycling, parking behaviours on the city periphery, and perceptions about alternative travel modes into the city.

Marine Parade promenade

Purpose: Investigating safe and convenient ways for pedestrians

and cyclists to move between Caroline Bay / Marine Parade and the city centre, the trial will investigate space available for walking, cycling and parking, preferred access points to the beach and Bay, and perceptions about alternative travel modes into the city. Coupled with exploratory seaside play trail activations.

Welcome Home

Pedestrianise Beswick St and Cains Terrace – laneway trial

Purpose: Testing 'shared space' ways to improve the amenity of pedestrian environments and increase footfall to support businesses, coupled with wayfinding to encourage mid-block walking routes and use of offstreet carparks. Taking and developing learnings from Codebreakers and other movement based exploratory trials.

Pedestrianise Stafford St trial

Purpose: Learning about barriers to reinforcing existing slow speed environment (30kph) and exploring other traffic calming measures that could assist with pedestrian safety and reduced accidents. Study business owner perceptions and parking for mobility impaired users. Leverage findings from exploratory trials utilising existing kerb 'build-outs' for activations.

Includes the following 'subsets' of the trial

- Stafford Street MyWay Trial - This is aiming to create an attractive, sheltered, well serviced seating area in the City Centre for pick-ups and drop-offs for the MyWay by Metro on demand transport service.
- Stafford Street tile trial - tackling the slippery tile issue head on – a paving surface review throughout the CBD to ensure it meets the needs of a changing community, and weighing up perceptions and investment priorities for CityTown.
- Open street event - may include short (couple of hours) open street events that allow people to experience the street without cars, or try an alternative route (e.g. The Terrace).

The Heart Within

Station Street One Way Trial and street activations

Purpose: Trialling a temporary one-way option for Station Street coupled with street activation (e.g. repeatable one day event) to learn about traffic flow/ circulation, public transport usage, and available urban spaces for people to dwell in the central city. Will build on and embed learnings from exploratory trials that consider preferences for urban activities, and learnings from this trial will inform the subsequent Station Street Future Greenway Trial.

Pedestrianise Bay Hill trial and street activations

Purpose: Trialling a temporary one-way OR shared space option for Bay Hill coupled with street activation (repeatable one day event) to learn about traffic flow/ circulation, and available urban spaces for people to dwell in the central city. Will build on and embed learnings from exploratory trials that consider preferences for urban activities, and learnings from this trial will inform the subsequent Bay Hill / Sefton St Intersection Trial.